SCENIC BYWAY LEADER TRAINING – May 7-8, 2019

Designed for new and renewed byway leaders throughout the nation.

Sponsored by the National Scenic Byway Foundation, hosted by the East Central Regional Development Commission, the St.Croix Scenic Byway, Veteran’s Evergreen Byway, Lake Mille Lacs Scenic Byway, and their partners.

Cost is $95.00, includes meals/snacks and all materials; reduced cost overnight accommodations will be offered at the Audubon Center of the North Woods, Lowry Lodge. Registration deadline is April 10, 2019. Contact Sharon Strouse, sharonstrouse@gmail.com for registration information, overnight accommodations at the Center and questions.

The Center is 5 miles from Interstate-35, with hotel accommodations available.

Join us May 7-8, 2019 along the St. Croix Scenic Byway at the confluence of the Veteran’s Evergreen Byway. Held at the Audubon Center of the North Woods in Sandstone, MN—a residential environmental learning and retreat center, nestled on the shores of Grindstone Lake in east-central Minnesota.


Expect to learn:
• How Byway organizations are thriving without Federal dollars
• Corridor Management Plan (CMP) strategies for funding opportunities
• Priorities for marketing, partnerships and fund-raising
• Byway jargon – Viewshed Protection; Wayfinding; Pull-off Interpretation; etc.

 Presenters, Jan Gammon, Chris Sieverdes, Penny Simonsen, and Sharon Strouse (all NSBF board members will lead sessions. Board Member bios: nsbfoundation.com

Scholarships are available for attendees registered from East Central Minnesota (Chisago, Isanti, Kanabec, Mille Lacs, and Pine counties). Those inquiries can be made to penny.simonsen@ecrdc.org.